

Communicate for All

Websites /

Digital media

Make a user-friendly
and attractive website:
recommendations from the
guide *Communiquer pour tous*.





Websites

Speech

Writing

Images

10 points to keep in mind to be understood by everyone

- 1 Build a **simple tree structure** and keep the number of levels to a minimum.
- 2 **Make navigation easier** by using captioned visual cues.

- 3 **Avoid excess** information, images or visual effects that could distract the user.
- 4 Provide a **smart search system that is tolerant of mistakes**.

- 5 Create **sites that can be adapted for all users** and optimised for tablets and mobile phones.
- 6 Content should be **short**. Go straight to the essentials to avoid use of the scroll bar.
- 7 **Make sure there is contrast** between the background and the content.
- 8 **Clearly state the website name and provide** contact information.
- 9 Offer a **variety of content**: clear visuals, short videos, etc.
- 10 Make sure the site meets **regulatory accessibility requirements**: [RGAA](#) (France), [SGQRI](#) (Quebec) or [WCAG](#) (international).

For more info, see the guide:
[*Communiquer pour tous*](#)

